Kiera Hood

PROFESSIONAL SUMMARY

Strategic communications professional and former broadcast journalist with 9+ years of experience in public information, media relations, executive communications, and community storytelling. Skilled at developing clear, accurate messaging for diverse audiences, translating complex information into accessible content, and managing communications in fast-paced, high-pressure environments. Experienced in supporting executive leadership, building relationships with stakeholders and media professionals, and creating public-facing communications that strengthen trust and engagement.

EDUCATION

University of Montevallo – B.A. in Mass Communication
Concentration: Journalism | Minor: Public Relations

WORK EXPERIENCE

Housing Authority of the Birmingham District
Communications Specialist | Current Role
Executive Assistant/Relations Administrator | March 2025

- Develop and support strategic communications initiatives that advance the mission of Alabama's largest housing authority.
- Draft internal communications, emails, and written materials on behalf of leadership.
- Partner with leadership and internal departments to ensure messaging is consistent and aligned with agency priorities.
- Serve as a key point of contact for staff, clients, and external partners.
- Support community engagement initiatives, public events, and stakeholder communications designed to strengthen relationships with residents and partners.
- Anticipate needs, solve problems proactively, and adapt quickly to last-minute changes and shifting priorities.

WBMA ABC 33/40 News | January 2023 – March 2025
Breaking News Anchor/Reporter

- Produced and delivered community-focused news stories across digital, on-air, and social platforms.
- Built relationships with government officials, community leaders, organizations, and residents to tell impactful stories.
- Developed creative story ideas and shape narratives that inform and engage diverse audiences.
- Responded quickly to breaking news situations and tight deadlines while managing sensitive information and evolving circumstances.

WALB News 10 | December 2020 – September 2022
Breaking News Anchor/Reporter

- Reviewed public records, press briefings, and official statements to create accurate, easy-to-understand reports.
- Mentored new reporters and supported a collaborative newsroom environment.
- Developed strong relationships with community organizations, public officials, and residents to identify emerging issues and communication opportunities.

Black News Channel

Writer/Producer | January 2020 – December 2020

- Led editorial planning and coordinated reporting efforts for culturally specific programming.
- Served as liaison between anchors, reporters, producers, and external guests to ensure seamless communication and broadcast delivery.
- Translated complex, sensitive issues into thoughtful, accurate content that resonated with underserved audiences.

WSFA 12 News
Writer/Producer | December 2016 – January 2020

- Produced impactful stories for Montgomery's leading morning broadcast, focusing on community issues, public service information, and local initiatives.
- Coordinated daily assignments and logistics for multiple reporting teams.
- Developed and implemented communication strategies that strengthened relationships with community partners and improved audience engagement.

IN THE COMMUNITY

- Alpha Kappa Alpha Sorority Incorporated | Member, 2014 – present
- WBHM | Junior Board Member, 2025 – present
- Birmingham Association of Black Journalists | Member, 2023-present